



New Sakura Queen and Sakura Princess will cooperate with our food bank activities.

Although it was still cold in February, a disaster drill was held at "Susukino Danchi" in Aoba-ku, Yokohama City on February 20. The International Culture Communication Laboratory holds a food bank activity at Susukino Danchi once a month, and this time we donated 500 sets of "emergency stockpile food", which consisted of three kinds of food: alpha rice, canned soft bread, and preserved water.

Since it was during the period of measures to prevent the

spread of the new coronary heart disease, it was difficult to predict how many people would participate in the disaster drill, but we were told that 409 households cooperated in the safety confirmation work. However, the number of households that cooperated in the safety confirmation work was 409. After the drill, about 250 people participated in the distribution of the stockpiled food and took all the food home.

It is said that Susukino Danchi has not held a disaster drill for almost 50 years, but this time, food was provided, and it was great to be able to contribute to raising the disaster prevention awareness of those who participated.

The Susukino Danchi Food Bank held on December 12, 2021. On that day, the "Sakura Princess" from the "Japan Sakura Foundation" came to support the distribution. This was announced in Newsletter No. 9. On February 25, 2022, the "The Japan Sakura Foundation" held the "29th Japan Sakura Queen Selection" at the Hotel New Otani. The "Japan Sakura Queen, Princess" are chosen in every 2 years from 1966. International Culture Communication Laboratory is one of the sponsors of this event.

Candidates wearing Furisode Kimono answer questions from the judges in both Japanese and English. They talk about Sakura and express themselves. Commemorative gifts were handed out to the visitors, including food donated to the food bank. This was a great opportunity to publicize the activities of our organization since key people from various industries were present at the event. We hope that the new Sakura Queen and Sakura Princess will cooperate with our food bank activities as part of the SDGs, which is also in line with the basic philosophy of the Japan Sakura Foundation.

